

ADV #
AGY # 1292

ADV. NAME POLI/B OBAMA/D/PRE/US
AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.#
OFF.# 6556
SALESMAN #

BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER #
PRDCT OBAMA SKED C

CONTRACT # 6354621
EST#1897

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT2/12 OCT8/12 WK-1

COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 16.33

REP: TO LENA
FR JULIE
ADDED 36-42
REV TTL 109570..58X
PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	A		500A-600A	30		\$275.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
37	A		800P-1000P	30		\$9,250.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING RESULTS												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1897

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
PROGRAM : WIPEOUT												
39	A		1000P-1100P	30		\$5,400.00	10/7	10/7	1		SUN	1
PROGRAM : 666 PARK AVE												
40	A		330P-700P	30		\$2,750.00	10/6	10/6	1		SAT	1
PROGRAM : COL FOOTBALL												
41	A		800P-1130P	30		\$3,300.00	10/6	10/6	1		SAT	1
PROGRAM : COL FOOTBALL												
42	A		1200M-459A	30		\$25.00	10/2	10/7	1		TU-SU	1
PROGRAM : OVERNIGHT												
OCT/12			109570.00									
CONTRACT TOTAL												109570.00
TOTAL SPOTS												58

MARKET TOTALS \$241,628 WFTV 35% WKMG 15% WESH 30% WOFL 13% WKCF 3% WRBW 2% CABL 0%

SHARES ESTIMATED**

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE